



Understanding the New Multi-Stakeholder Models for Global Cooperation, Problem Solving and Governance

There is a fundamental change underway in how we govern ourselves on this shrinking planet. Emerging non-state networks of civil society organizations, private companies, governments and individuals are coming together in powerful new ways, achieving new forms of social cooperation and implementing effective solutions for global problems.

These **Global Solution Networks** address every conceivable issue facing humanity from poverty, human rights, health and the environment, sustainable economic policy, war and even the governance of the Internet itself. Yet to date there has been no systematic study of this phenomenon or an attempt to understand the potential for improving the state of the world.

The **Martin Prosperity Institute at the University of Toronto**, in collaboration with The Tapscott Group—an international think tank headed by **Don Tapscott**—has launched a new, multi-million dollar landmark investigation of new models for global cooperation, problem solving and governance. This timely and essential **Global Solution Networks (GSN)** program is personally led by Tapscott, one of the world's leading authorities on innovation, media and the social and economic impact of technology, and ranked #4 on the Thinkers50 list of the world's most influential management thinkers.

Those who join the **GSN** Program will join a select group of private sector, government, global institution and foundation investors as a Member of the **GSN** program. Membership in this international non-profit program underwrites the cost of research and delivery and gives you a voice in understanding, shaping and applying the new models that are increasingly important in solving global problems.

Through a series of major research projects led by global experts, **GSN** will identify and explain key issues, strategies and approaches that help the new platforms scale and become material on the global scene. Nearly two dozen of these projects are already completed and available at www.gsnnetworks.org. These projects will ultimately produce a series of publications, tools, videos and ultimately a book authored by contributing members to increase the impact of these new approaches.

GSN program research will help you and your clients and customers build roadmaps for implementation and interaction with multi-stakeholder networks and related decisions and investments by:

- Developing and applying a robust taxonomy of 10 network types -- emerging models of global cooperation
- Analyzing the challenges and obstacles to these new platforms, including legitimacy, accountability, participation, representation, power and relationship to international organizations and states
- Gathering a rich set of global case studies surrounding this taxonomy

Deliverables and Events

In this global public/private partnership, members will have the opportunity to work with a diverse group of leaders from around the world and have a place reserved for them at our capstone meeting in 2015. GSN sponsors represent government, business and civil society and include the Rockefeller Foundation, Google, MasterCard, HP, Ontario, LGI and the Royal Bank of Canada.

Deliverables in addition to the extensive research agenda include:

- Executive Briefing by Don Tapscott to be used for any client audience
- Quarterly research updates delivered by webcast to member organizations
- Toronto Summit: Solving the World's Problems Differently — Toronto, January 29-30, 2014
- Brazil Summit — May 2014
- New Delhi Summit — Fall 2014



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