



PRESS RELEASE

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DON TAPSCOTT WINS 2013 THINKERS50 GLOBAL SOLUTIONS AWARD

LONDON – The Canadian thinker Don Tapscott has won the Thinkers50 Global Solutions Award for 2013. The result was announced at a glittering awards ceremony at Drapers' Hall, London.

“The Global Solutions Award aims to recognize the thinker whose ideas have had the biggest impact in tackling some of the world’s most intractable problems,” says Thinkers50 co-founder Stuart Crainer. “Don Tapscott has a considerable track record of dealing thoughtfully and creatively with big issues and challenges – from the advent of the digital age to demographic change. His latest work continues this on the global stage.”

Tapscott is the author or co-author of 15 widely read books including *Macrowikinomics* (revised paperback 2012) and most recently *Radical Openness: Four Unexpected Principles for Success* (TED, 2013), with Anthony D. Williams. His current work champions Global Solution Networks, non-state networks achieving new forms of cooperation, social change and even the production of global public value. Tapscott is spearheading a multi-million dollar global investigation of the new models, conducted by The Martin Prosperity Institute at the University of Toronto in partnership with a group of private sector, government, global institution and foundation investors.

The other shortlisted thinkers for the 2013 Global Solutions Award were:

Celia de Anca: The Professor of Global Diversity at Spain’s IE Business School, de Anca is an expert in Islamic finance and speaks fluent Arabic. She is the author of *Beyond Tribalism: Managing Identities in a Diverse World* (Palgrave Macmillan, 2012). Her work seeks to bridge the gap between academia and practice to enable greater understanding of the dynamics of diversity in organizations.

Pankaj Ghemawat: First released in 2011, the Global Connectedness Index analyses global flows and their power to increase prosperity. Led by Ghemawat, and sponsored by DHL, the Index tracks the depth and breadth of trade, capital, information, and people flows across 140 countries that account for 99% of the world’s GDP and 95% of its population. A professor at Spain’s IESE Business School and the Stern School in New York, Ghemawat is the author of *World 3.0* (Harvard Business Press, 2011).

Lynda Gratton: A Professor of Management Practice at London Business School, Gratton’s most recent book, *The Shift: The Future of Work is Already Here* (Collins, 2011), explores the changing patterns of work that are already affecting people all

over the world. Gratton leads a research consortium of over 78 multinationals in an exploration of the look and feel of tomorrow's workplace.

Anil K Gupta & Haiyan Wang: The founders of the China India Institute, a Washington DC-based research and consulting firm, Gupta and Wang are the authors of *Getting China and India Right* (Wiley, 2009); and *Tigers in Dragon Land* (forthcoming from Wiley). Rather than viewing each other as competitors, Gupta and Wang argue that China and India's destinies are entwined and should be the basis for a mutually beneficial trading relationship.

Maya Hu-Chan: Born and raised in Taiwan, Hu-Chan is the President of Global Leadership Associates, based in San Diego. She was previously an anchor for the China Broadcasting Company in Taiwan before becoming CEO of a non-profit organization in California. She focuses on global leadership and cross-cultural business skills. She is the co-author of *Global Leadership: The Next Generation* (FT Prentice Hall, 2003).

W Chan Kim and Renée Mauborgne: The authors of the worldwide bestseller *Blue Ocean Strategy* (Harvard Business Press, 2005), Kim and Mauborgne are professors at INSEAD where they founded the Blue Ocean Strategy Institute. Other institutes now exist in Malaysia, North America and South America. In bringing the concept of blue ocean strategy to organizations – from companies to governments throughout the world – Kim and Mauborgne are seeking to transform how strategy is perceived and practiced.

Iqbal Z. Quadir: Bangladesh-born Professor of the Practice of Development and Entrepreneurship at MIT, Quadir worked as a consultant for the World Bank before returning to Bangladesh to found Grameenphone and Gonofone. In September 2007, Legatum, a Dubai-based private investment firm, committed \$50 million to the creation of a new Legatum Center for Development and Entrepreneurship at MIT led by Quadir. The goal of the Legatum Center is the promotion of bottom-up entrepreneurship in developing countries.

About Thinkers50

Thinkers50 scans, ranks, and shares the best management ideas in the world and has been doing so since 2001.

About Stuart Crainer and Des Dearlove

Des Dearlove & Stuart Crainer (www.craingerdearlove.com) are the founders and directors of Thinkers50. Stuart is editor of *Business Strategy Review*. Des is an associate fellow of Oxford University's Saïd Business School. Stuart and Des are the authors of more than 15 books available in 20 languages. Former columnists to *The (London) Times*, they are editors of *The Financial Times Handbook of Management*.

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