GLOBAL SOLUTION NETWORKS

2015 Summit—Washington, DC

Embassy of Canada, Washington D.C.

Martin Prosperity Institute

Rotman School of Management
UNIVERSITY OF TORONTO

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GLOBAL SOLUTION NETWORKS

Welcome

Gilles Gauthier

Economic Minister of the Canadian Embassy

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GLOBAL SOLUTION NETWORKS

The New Architecture of Global Governance

Don Tapscott, Founder & Chairman

Martin Prosperity Institute

Rotman School of Management
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Poverty
Climate Change
Conflict
Infectious Disease
Racism
Global Problems
Economic Collapse
Species Extinction
Water
Environmental Destruction
Human Rights Violations
Gender Violence
Corporate Greed

The Bretton Woods System

The World After WWII

1944: The Bretton Woods Agreements
Included: World Bank and the International Monetary Fund (IMF)

1945: The United Nations

1946: UNESCO

1947: General Agreement on Tariffs and Trade (GATT)

1947: The International Standards Organization (ISO)

1948-9: Universal Declaration of Human Rights and Geneva Conventions

1975: Establishment of the G8 (Group of Eight)

1995: World Trade Organization (WTO) replaces GATT

2008: Establishment of the G20
(Group of Twenty Finance Ministers and Central Bank Governors—19 countries plus European Union)

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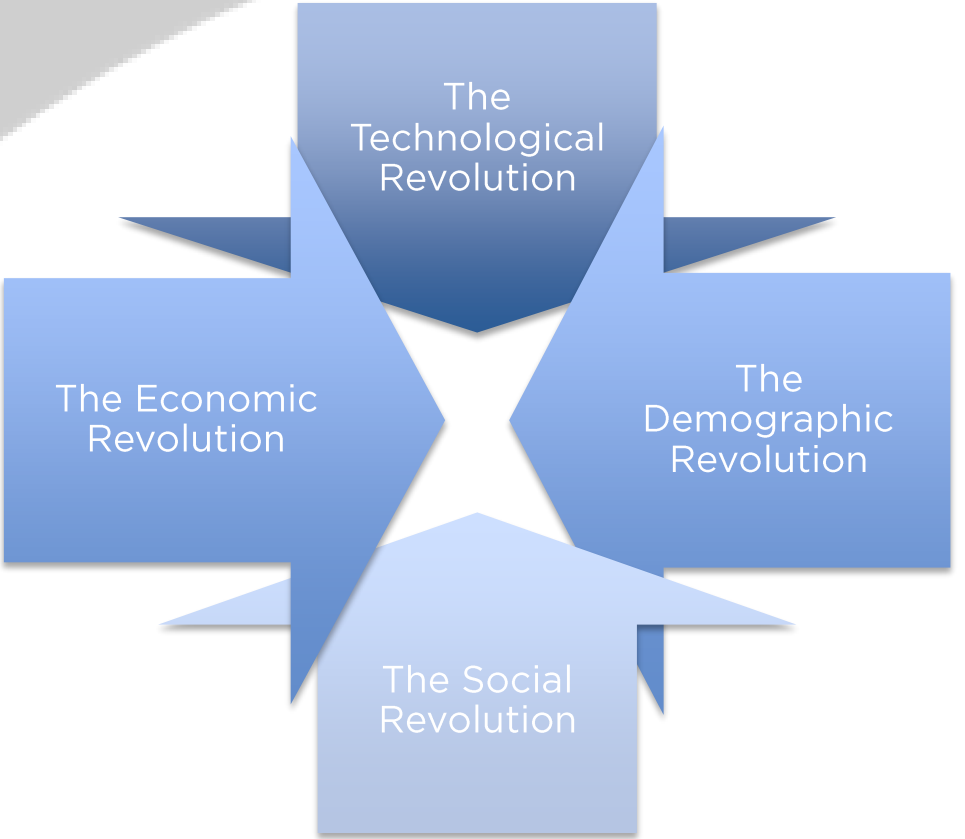
Drivers for Change



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A Perfect Storm of Change

Multi-stakeholder networks for global problem solving, cooperation and governance

Global Solution Networks

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GLOBAL SOLUTION NETWORKS

Key Characteristics of Global Solution Networks

1. Diverse Stakeholders
2. Address a Global Problem
3. Exploit the Digital Revolution
4. Self-Organized Governance

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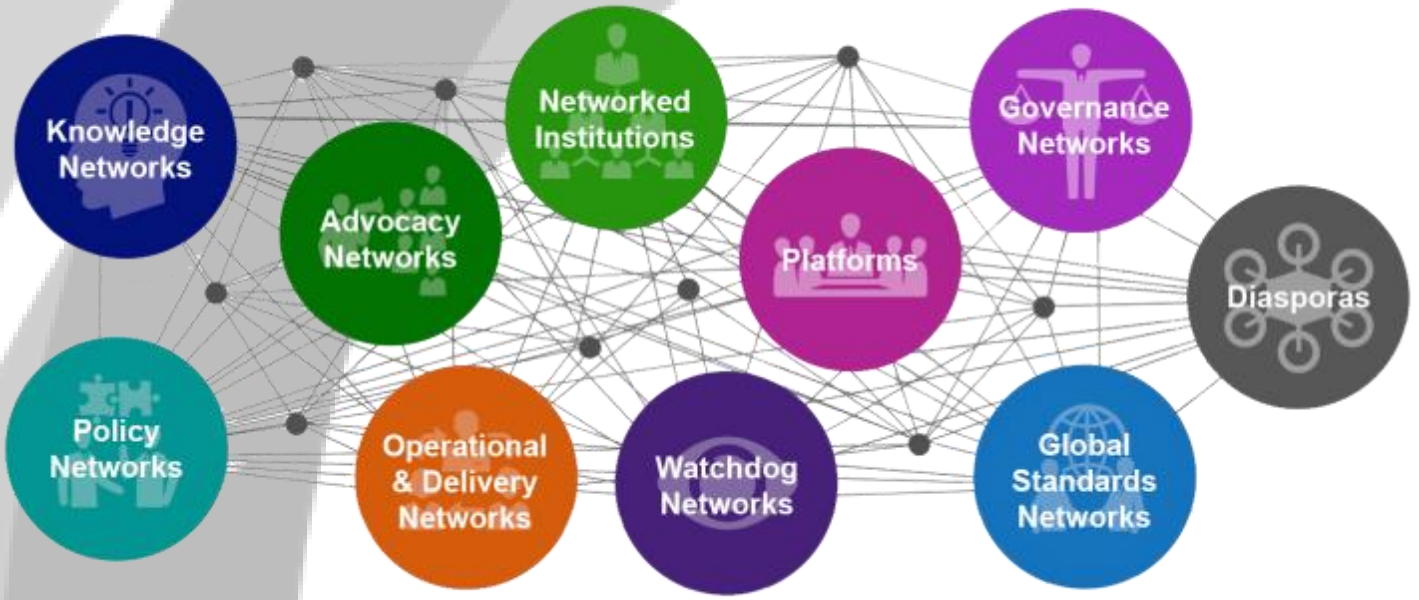
Taxonomy of Global Solution Networks



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Develop new:

- Thinking
- Research
- Ideas

CDKN Climate & Development Knowledge Network

OPEN PEDIATRICS™

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- Deliver the change they seek
- Supplement or bypass traditional institutions

Crisis Commons

CODE for AMERICA

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- Create policy (even if non-governmental)
- May be created by government institutions
- Support development, or create alternative, for policy
- Create and encourage policy discussion

International Competition Network

URBAN FUTURES
Strategic Research to Manage Change

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Change the agenda/policies of:

- governments
- corporations
- other institutions

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Ensure good behavior on:

- human rights
- corruption
- the environment
- financial services
- etc. etc. etc.

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- Platforms on which other networks can organize

AVAAZ.ORG THE WORLD IN ACTION

Ushahidi

change.org

SoJo

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Non-state-based organizations that develop:

- Technical specifications
- Standards

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Not state-based, value can range:

- Knowledge generation
- Advocacy
- Policy development
- Delivery of solutions

CLINTON GLOBAL INITIATIVE

THE GLOBAL COMPACT

WORLD ECONOMIC FORUM

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Dispersed from ancestral lands, with shared culture and identity

- Collaborate in multi-stakeholder networks
- Address and help solve common, global problems

ONE VIETNAM NETWORK

AFRICAN DIASPORA NETWORK

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The New Architecture of Global Governance

- Achieved or been granted the right and responsibility of non-institutional global governance
- Often combine other network-type functions to create an end-to-end solution

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Governance Networks: Organizational Principles

Open and porous

Voluntary and self-organizing

Non-hierarchical

Merit over status

Soft power over coercion

Soft legitimacy over sovereign legitimacy

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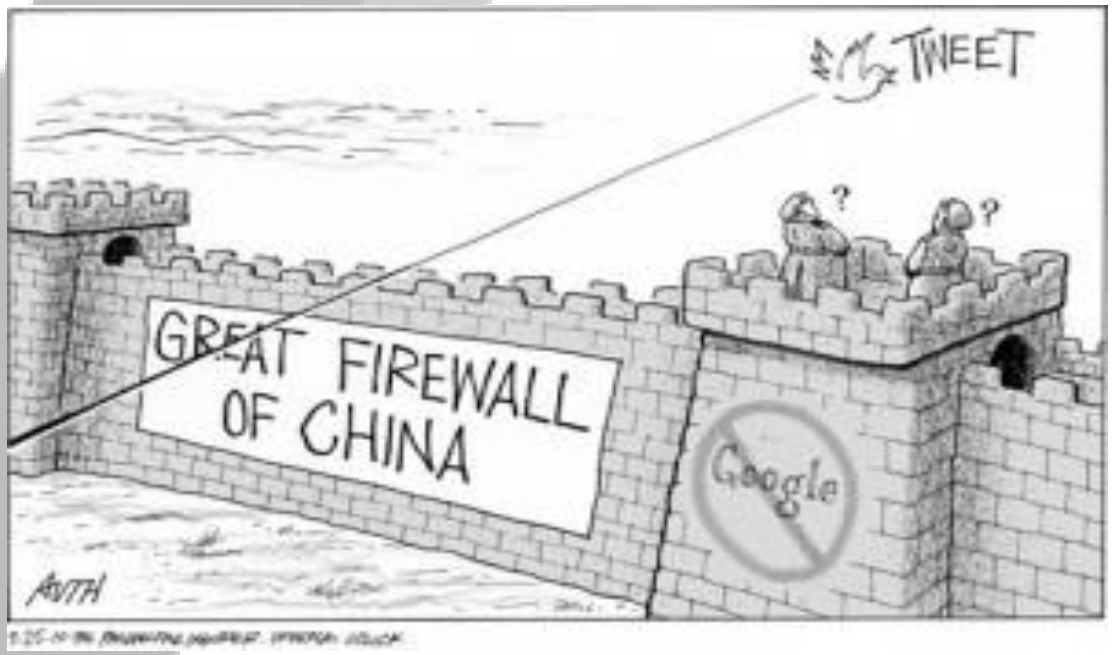
Case Study 1: Internet Governance Ecosystem

Internet Governance Ecosystem

Why Traditional Approaches are Inadequate



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Internet Governance Ecosystem

The Solution Providers

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Internet Governance Ecosystem

The Governance Curator

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Case Study 2: Transforming Global Supply Chains for Sustainability and Integrity
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Managing Global Supply Chains

Why Traditional Approaches are Inadequate

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Managing Global Supply Chains

The Solution Providers

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Managing Global Supply Chains

Governance Curator

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Case Study 3: Combatting Online Child Exploitation

Combatting Online Child Exploitation

Why Traditional Approaches are Inadequate

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Combatting Online Child Exploitation

The Solution Providers

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Combatting Online Child Exploitation

Networked Governance Curator

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Case Study 4: Responding to Climate Change

Responding to Climate Change

Why Traditional Approaches are Inadequate

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Responding to Climate Change

The Solution Providers

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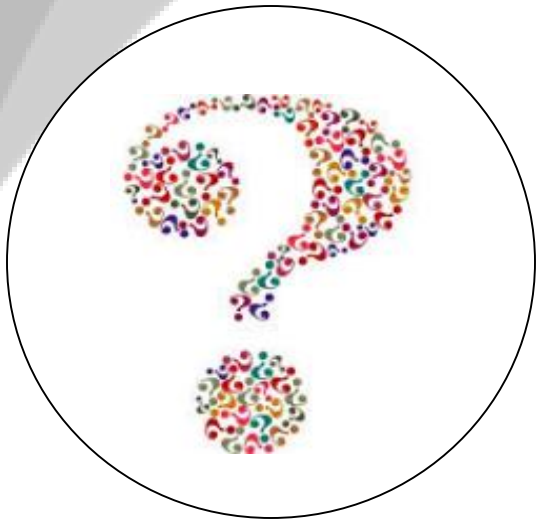
Responding to Climate Change

Governance Curator



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Case Study 5: Digital Currency

Digital Currency

Why Traditional Approaches are Inadequate

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Digital Currency

Network Solution Opportunities

- evidence
- information, awareness
- idea development
- collaboration

- standardize open source code

- crime
- fraud
- money laundering
- know your customer

- expose criminal activity
- establish trust
- transparency

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Digital Currency

Governance Curator

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Implications for States and State-Based Institutions

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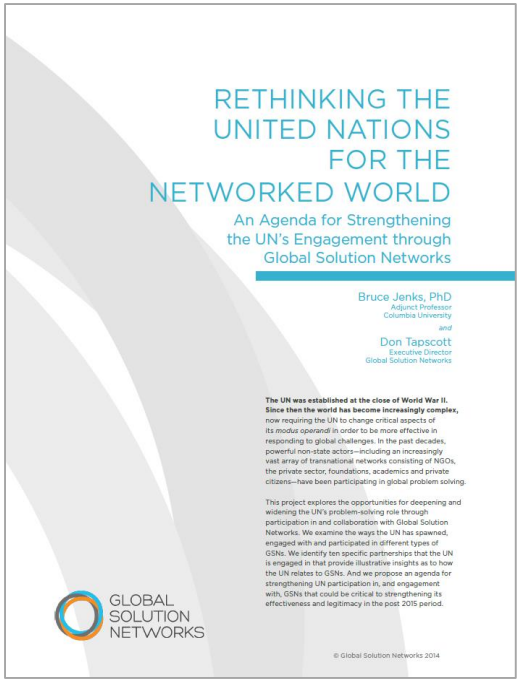

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Issues for Multi-Stakeholder Governance Networks

- Legitimacy
- Accountability
- Representation

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Rethinking Global Governance and Democracy

The first era:

- accountable global institutions based on states
- traditional structures
- weak mandates
- inert citizenry

The second era:

- dynamic networks based on multi-stakeholders
- culture of public deliberation
- active citizenship

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Rethinking Leadership

Paradigm shifts involve dislocation, conflict, confusion, uncertainty. New paradigms are nearly always received with coolness, even mockery or hostility. Those with vested interests fight the change. The shift demands such a different view of things that established leaders are often last to be won over, if they are won over at all.

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The Dark Side

Source: Israel Martinez

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The Arab Spring

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Google
POWERED BY
CartoDB
Map data ©2013 MapLink
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Reserved.

The Future?
Revitalizing Democratic Capitalism

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Program Management

Don Tapscott, Founder and Chairman
Dr. Joan Bigham, Executive Director

Global Solution Networks is a landmark study of the potential of global web-based and mobile networks for cooperation, problem solving and governance offered through the Martin Prosperity Institute at the Rotman School of Management, University of Toronto.

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Project Leadership:

- Don Tapscott, Founder & Chairman, GSN; Inaugural Fellow, Martin Prosperity Institute
- Joan Bigham, Executive Director, GSN
- Anthony D. Williams, Executive Editor, GSN

GSN Faculty:

- Ben Barber, City University of New York; President & Founder of the Interdependence Movement
- Sara Boettiger, Adjunct Professor, University of California Berkeley
- Jim Daly, former Editor TED Books
- Richard Florida, Director, Martin Prosperity Institute
- Rob Fonberg, Executive Fellow, School of Public Policy, University of Calgary
- Pankaj Ghemawat, Author *World 3.0*; Professor of Global Strategy, IESE Business School
- Bruce Jenks, Adjunct Professor, Columbia University School of International and Public Affairs
- Amit Kapoor, Honorary Chairman, Competitiveness Institute, India
- Parag Khanna, Author *How to Run the World*; President, Hybrid Reality Institute
- Greg Lindsey, Director, Center for Urban Policy and the Environment, Indiana University/Purdue University
- Robert Madelin, Director General for Communications Networks, Content & Technology, European Commission
- Anne-Marie Slaughter, President, New America Foundation
- Alistair Marke, Research Officer, Overseas Development Institute
- Ben Ramalingam, Author *Aid on the Edge of Chaos*
- Lynn St. Amour, President & CEO, Internet Matters

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The Next Stage: Helping GSNs Change the World

A Network of Networks

Employment & Prosperity

Climate & Planet Stewardship

Health & Human Security

Cities

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The Ultimate GSN Mobile App

- Multiple points of entry
- Advanced technologies
- Interaction driven
- Self help and assessment

GSNs enabled globally

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GSN Cities Hub

- GSN research digests
- Case study infographics
- Expert platform curators
- Connect to network leaders
- Implementation tutorial and workshops

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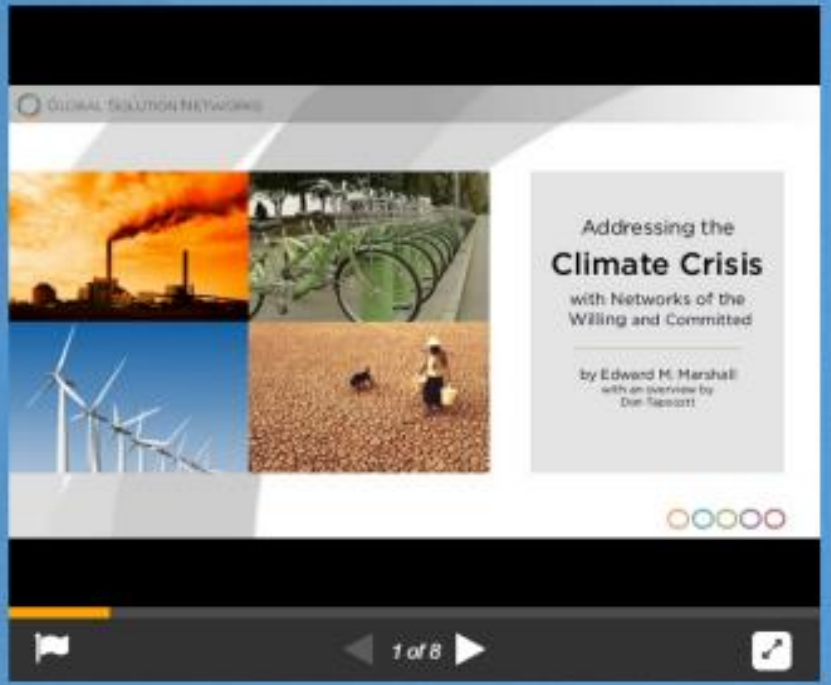

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Thank You!

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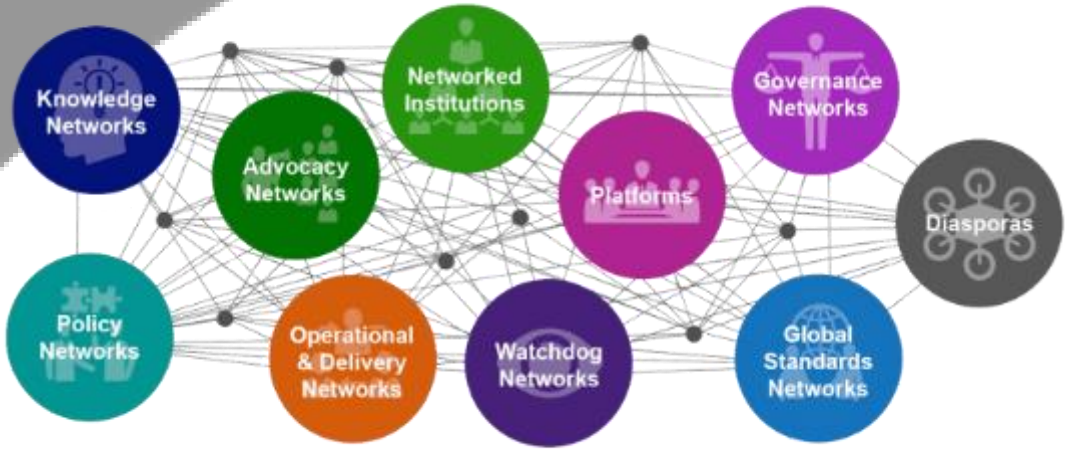

Applying New Models of Global Problem Solving

2015 Summit, Workshop

Martin Prosperity Institute

Rotman School of Management
UNIVERSITY OF TORONTO

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Welcome

Don Tapscott
Founder and Chairman, Global Solution Networks

Joan Bigham
Executive Director, Global Solution Networks

Anthony D. Williams
Executive Editor, Global Solution Networks

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Table Leaders

Climate Change	Tom Bauman, CoFounder and Director of Knowledge Management, GHG Management Institute
Planet Stewardship	**Yasser Ansari**, Chief Leaf, Project Noah
Human Security and Justice	**Diane Francis**, Editor at Large, National Post
Health and Well-Being	**Ben Ramalingam**, Chair, Humanitarian Innovation Fund
Financial Inclusion	**Richard Swart, Director of Crowdfunding Research, UC Berkeley**
Cities	**Greg Lindsay**, Senior Policy, World Policy Institute
Employment & Prosperity	Dan Herman, Executive Director, Centre for Digital Entrepreneurship & Economic Performance
New Governance Models	Lynn St. Amour, CEO, Internet Matters
Digital Divide	Don Tapscott, Chair & Founder, Global Solution Networks

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Agenda Highlights

- **Executive Presentations**
  - 9:15: Don Tapscott, GSNS Tackling the Hardest Issues
  - 1:00: Anthony D. Williams, Applying What We've Learned
  - 4:30: Joan Bigham, Platforms and Tools

- **Expert Facilitated Roundtables**
  - 10:45: Identifying Opportunities for Impact
  - 2:45: Building Network Solutions

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GSNs
Tackling the Hard Issues

Don Tapscott, Founder and Chairman

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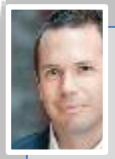
Meet the Project Leaders in the Room



Anthony Williams

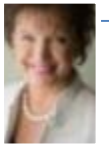
Executive Editor

Lynn St. Amour

Remarkable Internet Governance Network

Ben Ramalingam

Pandemics

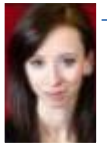


Diane Francis

Mobilizing Against Gender Injustice

Amit Kapoor

Financial Inclusion



Mary Milner

Sustainability for Electronics

Richard Swart

Crowdfunding

Rob Fonberg

New Role of the State in Global Problem Solving

Greg Lindsay

Cities on the Move

Dan Herman

Youth Unemployment

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Panel I: Global Solution Networks Solving Real Problems

Moderated by Anthony D. Williams

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Panel I: Global Solution Networks Solving Real

MODERATOR	**Anthony Williams**, Executive Editor, Global Solution Networks
Climate Change	**Brendan Guy**, Global Policy Fellow, Natural Resources Defense Council
Planet Stewardship	**Yasser Ansari**, Chief Leaf, Project Noah
Human Security and Justice	**Diane Francis**, Editor at Large, National Post
Health and Well-Being	**Ben Ramalingam**, Chair, Humanitarian Innovation Fund
Financial Inclusion	**Amit Kapoor**, Honorary Chairman, Institute for Competitiveness
Cities	**Greg Lindsay**, Senior Policy, World Policy Institute

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Break - 15 Minutes

Stay Connected

FOLLOW US!
@GlobalSN

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#GSNhealth
#GSNprosperity
#GSNcities
#GSNgovernance

opt in for any or all hubs
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joan@gsnetworks.org

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GLOBAL SOLUTION NETWORKS

Expert Facilitated Roundtables – Part I

Identifying Opportunities for Impact

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Table Leaders

Climate Change	Tom Bauman, Co-founder and Director Knowledge Management, GHG Management Institute
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Cities	**Greg Lindsay**, Senior Policy, World Policy Institute
Employment & Prosperity	Dan Herman, Executive Director, Centre for Digital Entrepreneurship & Economic Performance
New Governance Models	Lynn St. Amour, CEO, Internet Matters
Digital Divide	Don Tapscott, Chair & Founder, Global Solution Networks

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Round Table Discussion

1. Introductions around the table
2. Individually - list 3 ideas for a new 'Global Solution Network' in this issue space. Be creative, push boundaries & challenge!
3. Form small groups (of 2/3) - discuss your ideas and select the most compelling 3 ideas from *across* your group. Discuss, share points of view, argue!
4. Get together with another small group (total of 4-6) - discuss your ideas and select the most compelling 3
5. Share back your 3 best group ideas with the whole table & discuss

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Lunch - 45 Minutes

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Applying What We've Learned

Anthony D. Williams, Executive Editor

Martin Prosperity Institute

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21st Century Tools to Solve 21st Century Problems

Four Characteristics of Global Solution Networks:

1. Diverse stakeholders, beyond one nation state
2. Self-organizing and self-governing
3. Exploits digital technology
4. Addresses a global problem

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Strategies for Network Orchestration

Multi-Stakeholder Networks over Single-Actor Solutions

- Culture of entrepreneurship
- Different network types for complex issues
- Boost efficiency, reduce redundancy
- Recognize grassroots efforts.
- Organize locally
- Focus where state is weak

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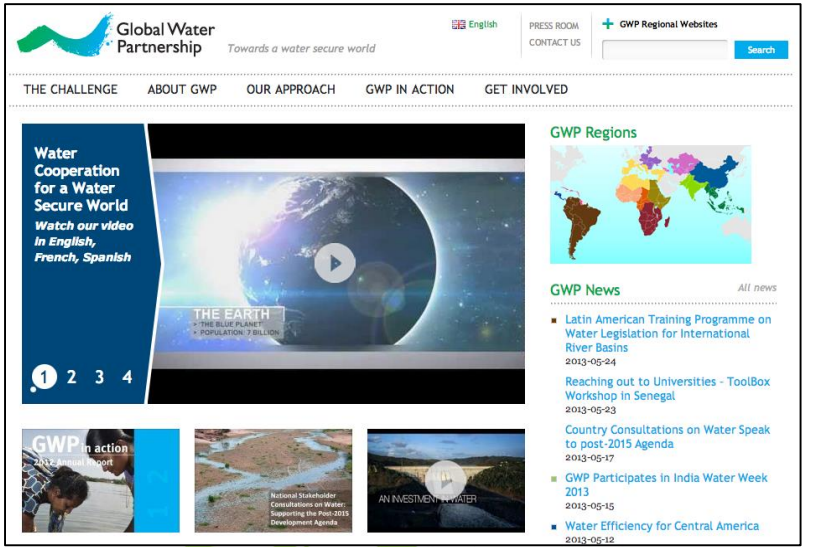
Network Design and Governance

Collaboration Over Hierarchy to Create Value and Solutions

- Choose GSNs over hierarchies
- "Right-size" networks
- Influence of soft governance
- Merit over status



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Strategies for Engaging Poor Communities

Recognize and Value Local Ownership and Grassroots Involvement

- Local ownership
- Local customs
- Deliver education and capacity with service
- Promote technology skills
- Target technology solutions

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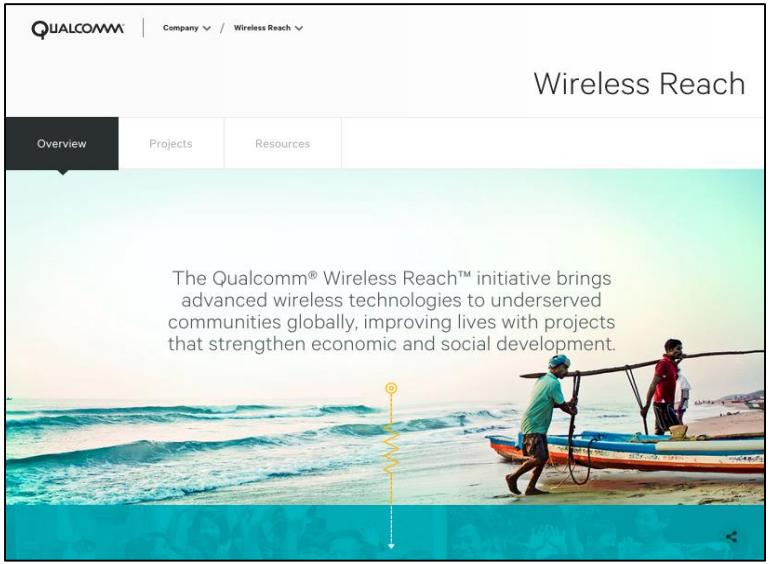
Strategies for Going Mobile

Harnessing the Power of Mobile Technology and its Users

- Create platforms for mobile
  - Innovation
  - Collaboration
- Establish a technology vanguard
- Partner with mobile innovators
- Incentivize public-good app development



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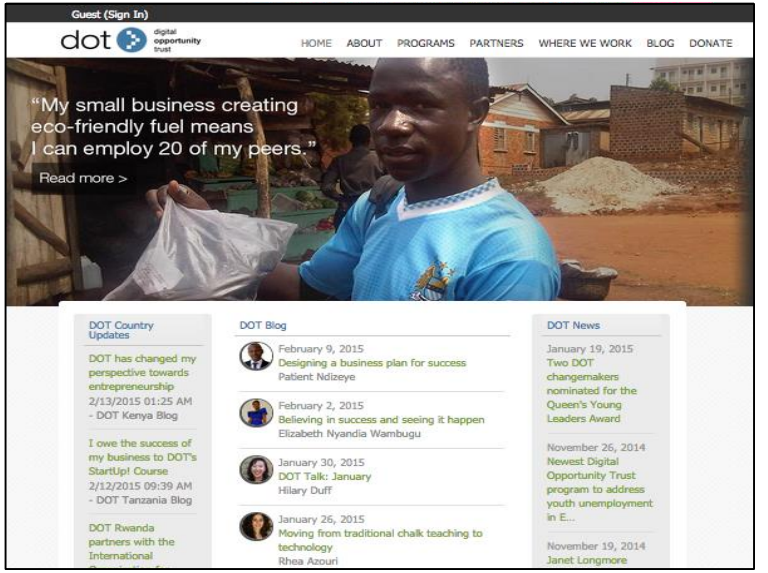
Strategies for Increasing Engagement

Digital Platforms Enhance Engagement and Influence

- Technology offers diverse engagement options
- "Bite size" tasks
- Energy and connectivity of youth



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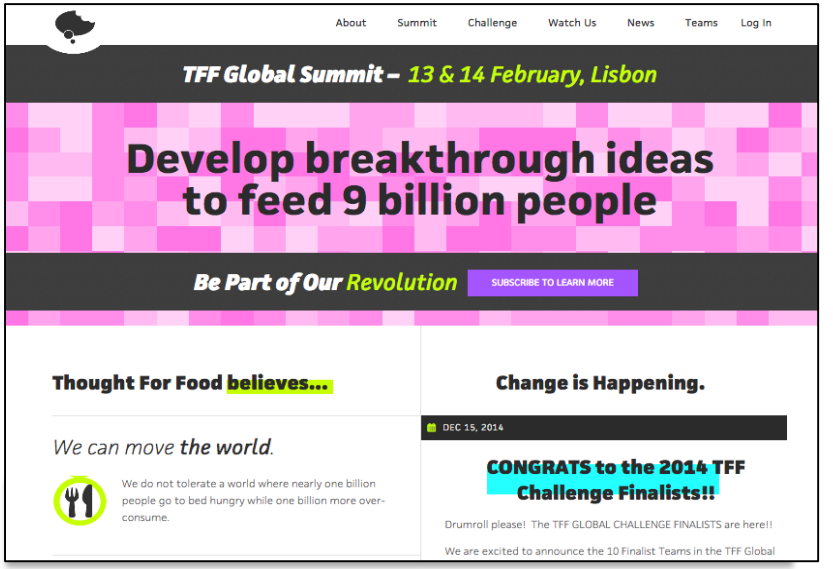
Tapping the Wisdom of Crowds

Open-Source and Collaboration Leverages Creativity

- Open data strategies attract diverse problem solvers
- Crowd-source specialized skills and knowledge
- Incentivize public-good projects
- Develop partnerships of networks and traditional institutions



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Strategies for Harnessing Big Data

Granular, Real-Time Data is Transforming Problem Solving

- Evidence base for dialogue and trust
- Share the work of building and learning
- Involve data scientists and provide data literacy training
- Technology and human capital are COMPLEMENTS, not substitutes

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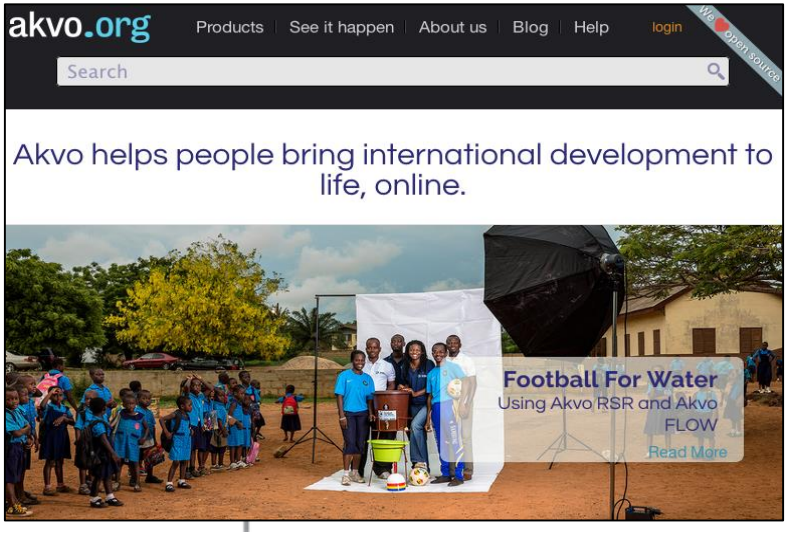
Strategies for Promoting Innovation

"Put something out there right away. Your users will tell you what the product should have been." Paul Graham, venture capitalist

- High impact ≠ high price tag
- Fail fast, fail cheap, fail often…
- Users have solution ideas
- Keep management lean
- Recruit team with key skills:
  - Data analytics
  - Social media
  - Software development



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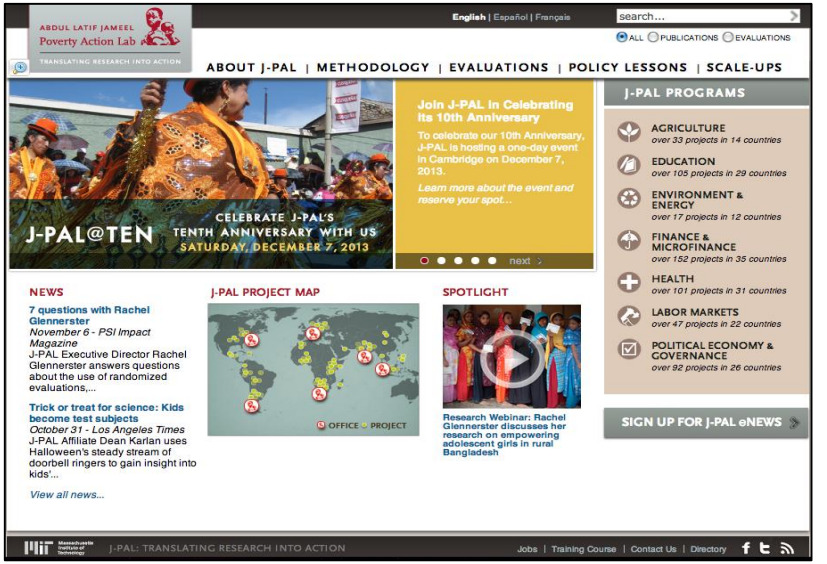
Accountability and Measuring Success

Transparent Measurement Builds in Accountability

- Accountability must be built-in
- Create metrics for assessment
- Randomized evaluations can guide time and resource investment
- Assign responsibility
- Report regularly



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Strategies for Scaling Success

Innovate, Share Expertise, Eliminate Duplication

- Enable contribution and benefits
- Replicate local success
- Standardize toolkits
- Learn and share
- Focus on common attributes
- Design with future scale in mind
- Grow by narrowing focus

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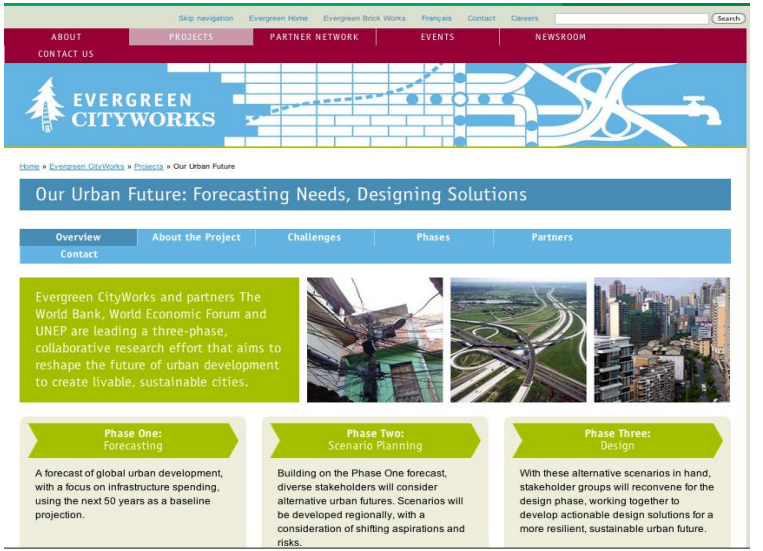
Strategies for Achieving Legitimacy

Authority, Diversity, Inclusivity, Transparency and Efficacy

- Input and engagement from all geographic areas
- Inclusive process
- Cede control over policy
- Transparency and evidence bolsters legitimacy on contested issues



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Harnessing Global Solution Networks

Key Implications for Network Leaders:

- Provide opportunity and scope for network orchestration
- Technology is powerful—matched with needs and capabilities
- Even marginalized communities have the ability to self-organize
- Design, test and refine—experimentation and prototyping will increase success
- Open up data and other assets to leverage the power of networked crowds
- Track impact and share what you've learned to help replicate success.

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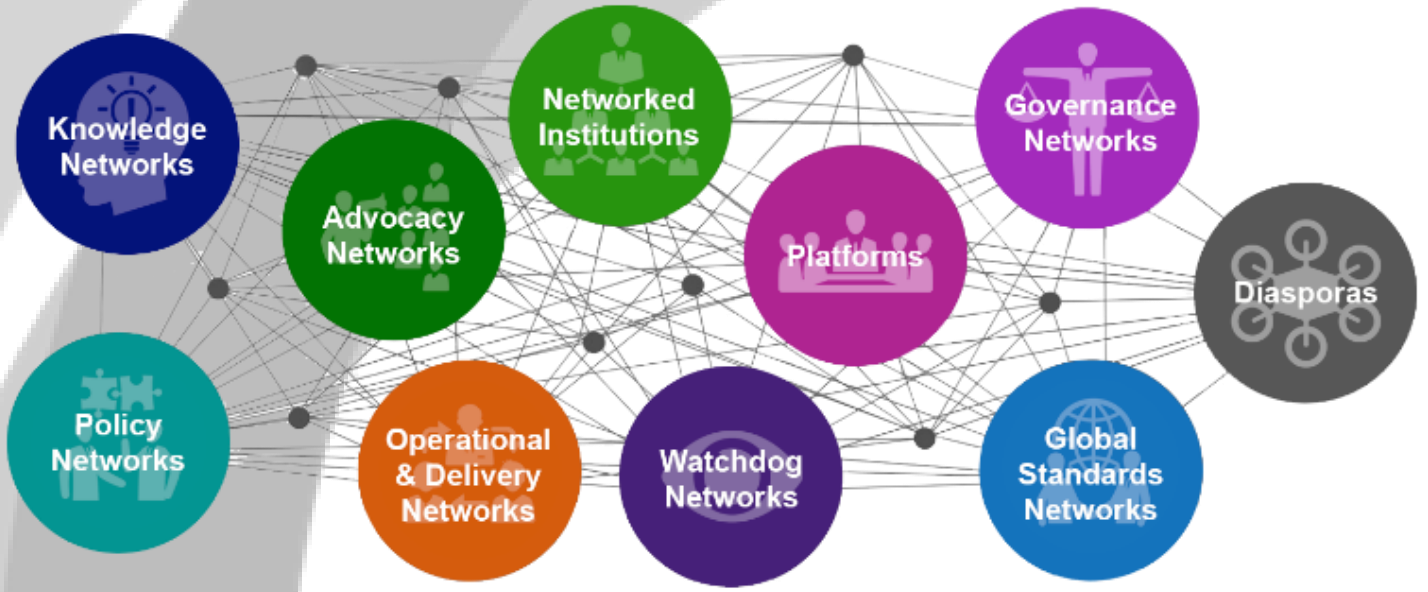
Join us...



There's no time like the present

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GLOBAL SOLUTION NETWORKS

Panel II: Key Stakeholders in Global Problem Solving

Moderated by Don Tapscott

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Panel II: Applying What We've Learned

MODERATOR	Don Tapscott, Founder and Chairman, Global Solution Networks
Corporations	Dinesh Sharma, Vice President, Portfolio Marketing, SAP
Civil Society	Maryantonett Flumian, President, Institute on Governance
Government	Thomas Debass, Deputy Special Representative for Global Partnerships, Office of Secretary of State John Kerry, US Department of State
Citizen	Rob Fonberg, Executive Fellow, School of Public Policy, University of Calgary
Philanthropy	Faizal Karmali, Associate Director, The Rockefeller Foundation

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Expert Facilitated Roundtables – Part II

Building Network Solutions

Martin Prosperity Institute

Rotman School of Management
UNIVERSITY OF TORONTO

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Table Leaders

Climate Change	Tom Bauman, Co-founder and Director Knowledge Management, GHG Management Institute
Planet Stewardship	**Yasser Ansari**, Chief Leaf, Project Noah
Human Security and Justice	**Diane Francis**, Editor at Large, National Post
Health and Well-Being	**Ben Ramalingam**, Chair, Humanitarian Innovation Fund
Financial Inclusion	**Richard Swart, Director of Crowdfunding Research, UC Berkeley**
Cities	**Greg Lindsay**, Senior Policy, World Policy Institute
Employment & Prosperity	Dan Herman, Executive Director, Centre for Digital Entrepreneurship & Economic Performance
New Governance Models	Lynn St. Amour, CEO, Internet Matters
Digital Divide	Don Tapscott, Chair & Founder, Global Solution Networks

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Break - 15 Minutes

Stay Connected

FOLLOW US!
@GlobalSN

#GSNstewardship
#GSNhealth
#GSNprosperity
#GSNcities
#GSNgovernance

opt in for any or all hubs
GSNetworks.org

joan@gsnetworks.org

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GSN Implementation Platforms and Tools

Joan Bigham, Executive Director

Martin Prosperity Institute

Rotman School of Management
UNIVERSITY OF TORONTO

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How do we share and apply three years of research ?

- 35 published primary research projects
- 17 lighthouse case studies and a hundred more
- Dozens of primary interviews with experts
- 16 video presentations
- 9 targeted webinars
- 5 international summits

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Sowing the Seeds of Prosperity
Dan Herman and Anthony Williams

A Bitcoin Governance Network
Alex Tapscott: The Multi-stakeholder Solution to the Challenges of Cryptocurrency

Rethinking the United Nations for the Networked World
Bruce Jenks and Don Tapscott

Addressing the Climate Crisis
Edward M. Marshall, PhD (with Overview by Don Tapscott)

Food Security and Climate-Resilient Agriculture
Alastair Marke

A "Global Parliament of Mayors" Governance Network: Part I
Benjamin Barber, Richard Florida, Don Tapscott: The Concept

A "Global Parliament of Mayors" Governance Network: Part II
Benjamin Barber, Richard Florida, Don Tapscott: Putting Concept into Practice

Mobilizing Against Gender Injustice
Diane Francis: Global solution networks combating violence against women and girls

The Internet of Everything
Anthony D. Williams: The rise of pervasive computing in today's increasingly connected and data-rich world, is revolutionizing...

Orchestrating Global Solution Networks
Kenneth Abbott and Dr. Thomas Hale: A Guide for Organizational Entrepreneurs

Watchdog Networks
Kathryn Semogas: Revealing Problems and Issuing Calls to Action

Moving To Electronic Payments
Walid Hejazi: Implications for Small and Medium-Sized Businesses

Global Standards Networks
Rawn Shah: The Frameworks for Common Operations, Transparency and Interoperability

Operational and Delivery Networks
Mahsa Hedayati: How They Work And How To Build One To Solve Global Problems

The Remarkable Internet Governance Network: Part I
Lynn St. Amour and Don Tapscott: Understanding a Global Multi-Stakeholder Ecosystem

The Remarkable Internet Governance Network: Part II
Lynn St. Amour and Don Tapscott: Moving to the Next Era

Knowledge Networks
Adam Killick: An analysis of three knowledge

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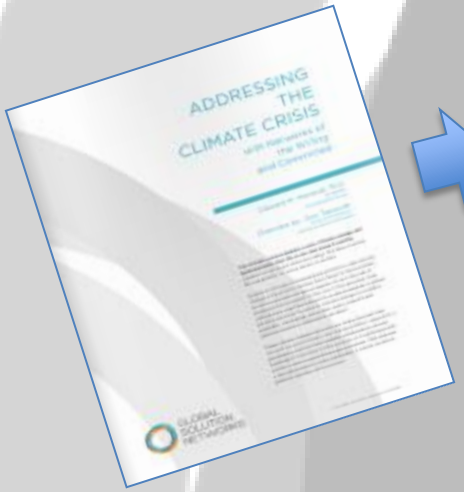
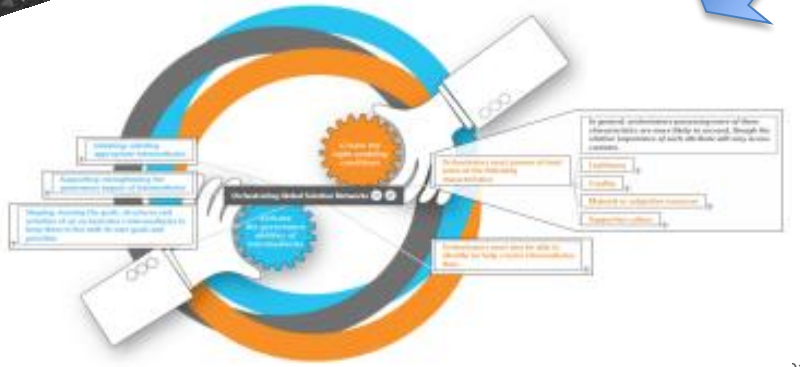
Accessible Research; Decks and Digests





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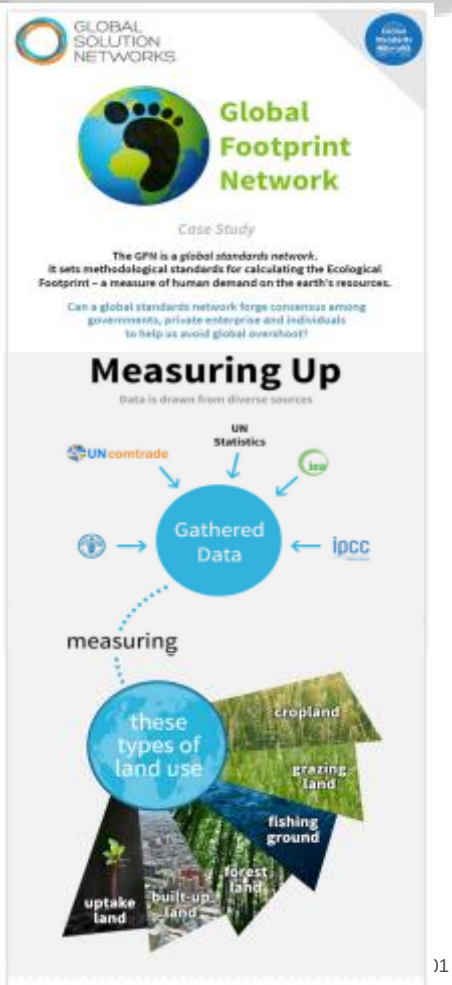
Visualizing Cases



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Applying What We've Learned

- GSN platforms
- Tutorials
- Workshops
- GSN apps

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New GSN Website

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Diagnostic and Network Building Tools

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Four GSN Hubs

Employment & Prosperity

Climate & Planet Stewardship

Human Health & Security

Cities

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Employment & Prosperity Hub

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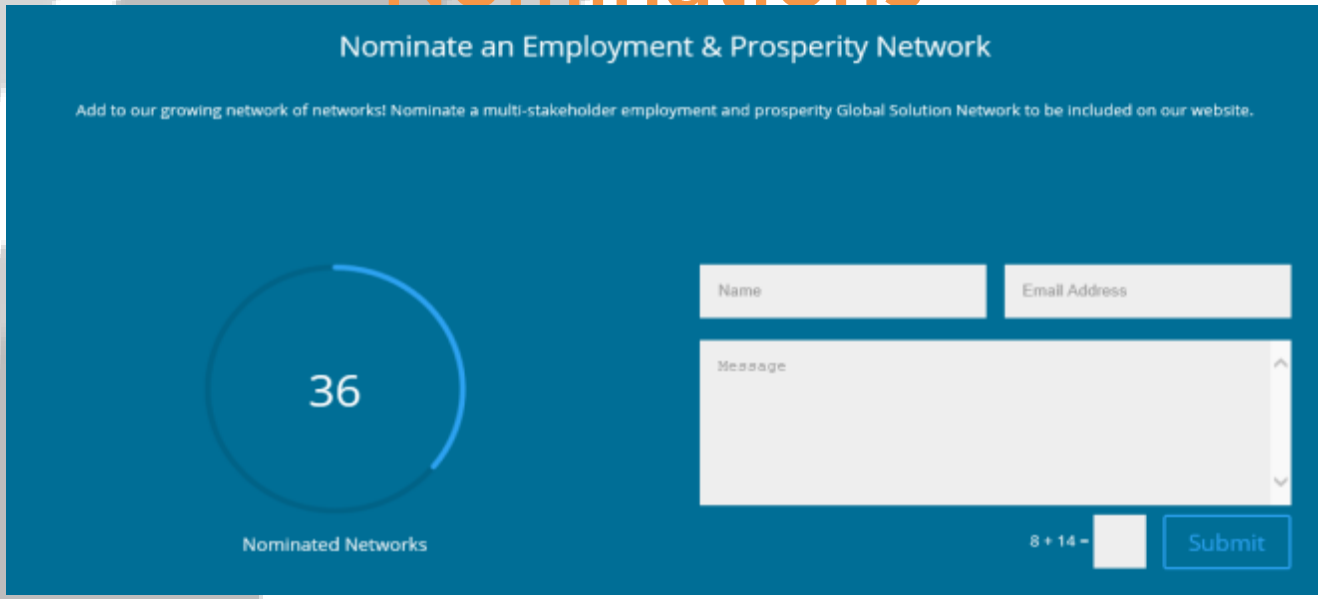
Employment & Prosperity Network Nominations



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Employment & Prosperity Hub Curators

Meet the GSN Employment & Prosperity Platform Curators

Janet Longmore
CEO, Digital Opportunity Trust

Mitul Desai
Director, Research Partnerships, Mastercard
Center for Inclusive Growth

Jill Rundle
jill@gsnetworks.org
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Climate & Planet Stewardship Hub

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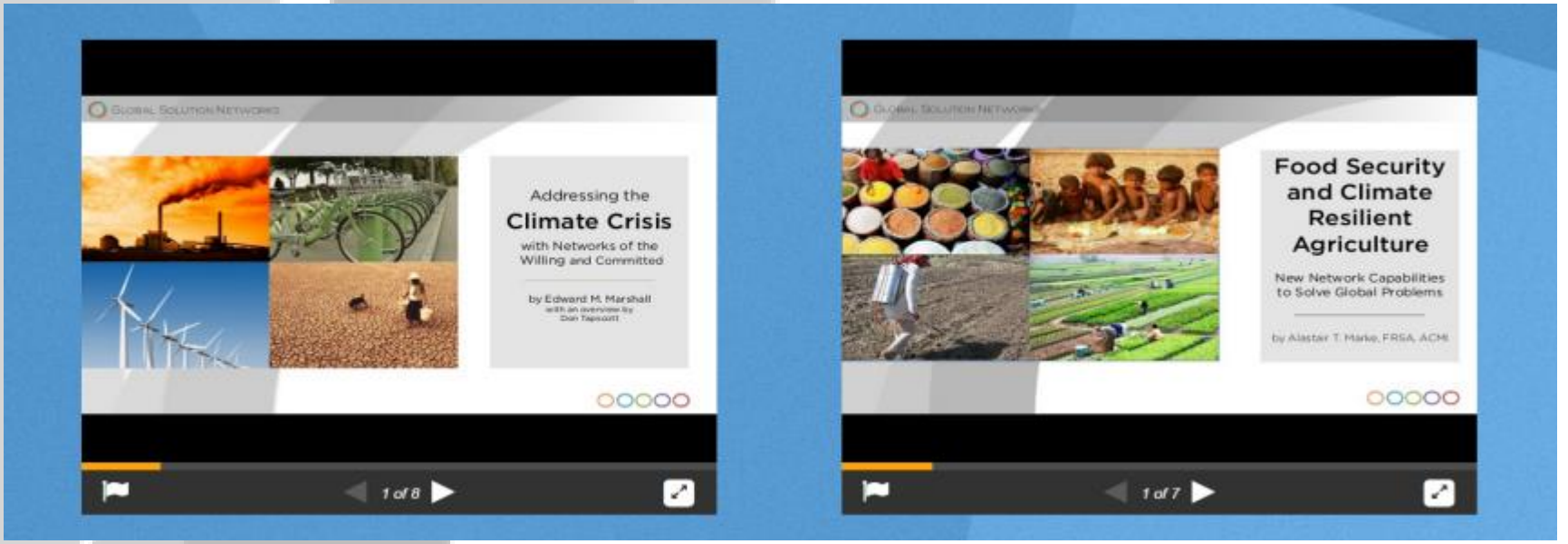
Climate Project Digests



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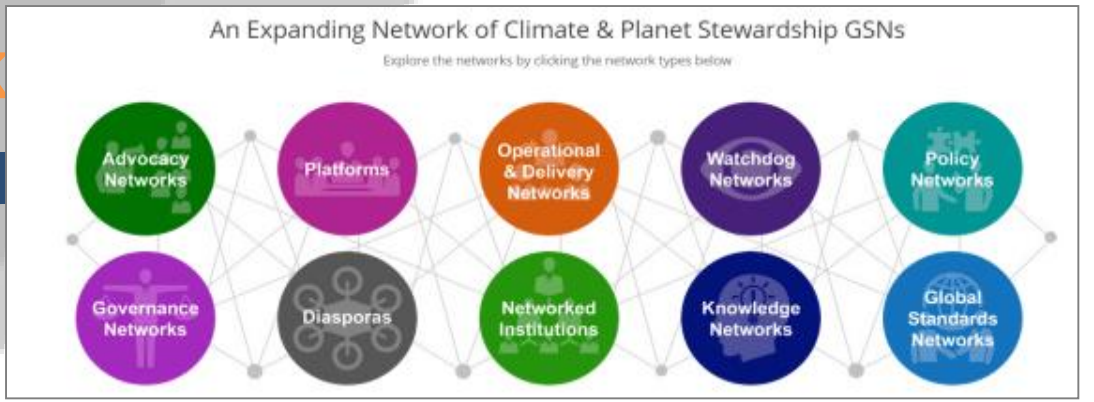
Climate Network



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Health & Human Security Hub

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Health & Human Security Hub

Featured Health & Human Security Networks

DH Network
Digital Humanitarian Network

INTERNATIONAL ASSOCIATION OF INTERNET HOTLINES
INHOPE

OPENPEDIATRICS

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Health & Human Security Hub

Latest Blog Posts

Gender Neutral Financial Inclusion Key to Development in India

New UN Report Spotlights Attacks on Girls Seeking Education

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Cities Hub

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All GSN Hubs Deliver:

- Nomination of new networks
- Expert platform curators
- GSN research project digests
- Connection to network leaders
- Case study infographics
- Blog posts and global events
- Implementation apps

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New GSN Apps

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What is the issue you care about?

IDENTIFY

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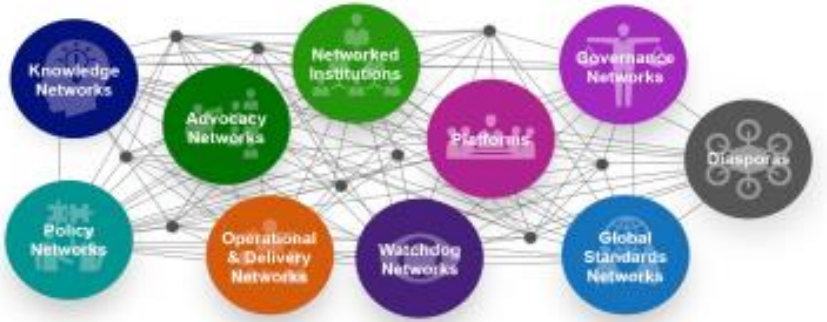
Determine your Network Type

IDENTIFY

Ten Types Video



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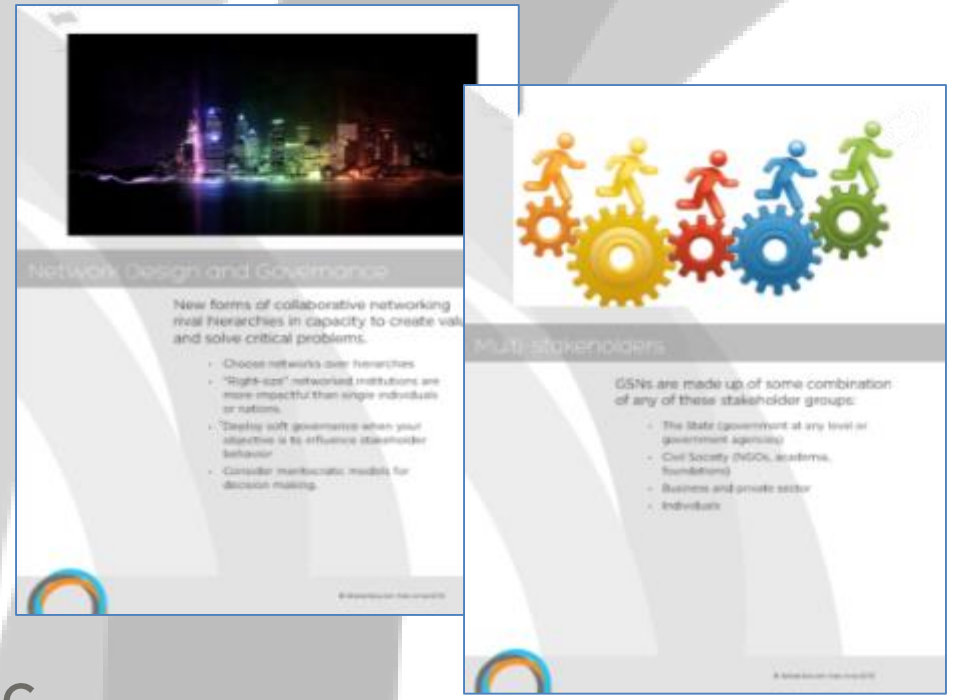
Implement a New GSN



IMPLEMENT

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Scale an Existing GSN

SCALE

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How do we share and apply GSN knowledge?

- Network effects are realized when there are enough producers and consumers with overlapping intent for interactions to spark between them.
- A platform's goal is to scale the quantity and the quality of interactions that it enables.
- Action plans make an idea a reality.

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GSN summit network

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Observations and Closing

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